



Catarina Bengtsson

Work experience

My work experience is long. I have worked in industries that have given me experiences I will benefit from in my future role as a designer. The qualities I bring with me from my previous professional life are presented below. As a recent graduate, I have not yet had the opportunity to gain any industry-specific experience, but don't despair I am a quick learner.

Education

Degree of Bachelor of Arts and a major in Product Design.

Degree of Bachelor of Science in Equine Science

Courses

Product related Interaction design

Strategic design

Public and engagement

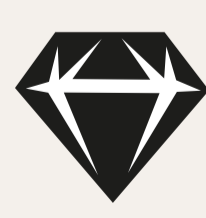
Complete Webdesign: From figma to webflow.

Figma UX/UI Design advanced

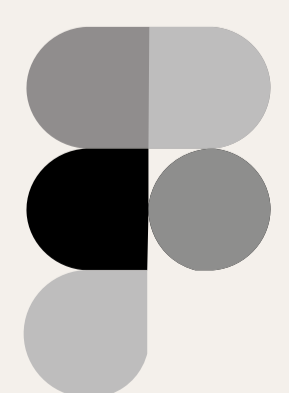
Complete Web & Mobile Designer: UI/UX, Figma

Mastering Human Computer Interaction (HCI)

Skills



Sketch



WORDPRESS

webflow

The equestrian life

As an equestrian in the industry of sport-horses, I have learned to work hard. There are no fixed working hours or benefits, but you are driven by pure passion. The work requires that you are solution-oriented and creative in different situations to achieve the best result for the clients and the agency and at the same time keep everything within the timeframe. It can be very stressful, but as the job involves handling animals it is of the utmost importance to keep calm even in such situations. So what I learned is: **work hard, stick to the timeframe and keep calm.**

Customer service

Being a salesperson largely involves reading people. The primary goal is to maximize sales, which requires a deep understanding of the customer. It demands not only attentive listening but also intuiting the customer's needs, sometimes even before they do. The work requires good communication skills to instill trust and to some extent conviction. Being competitive and persistent are also qualities I learned during my years as a salesperson. Qualities I have benefited from as a seller are: **focus, drive, perseverance and a lot of communication.**